

CURRICULUM VITAE

PROFESSOR ØYSTEIN MYRLAND

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Academic positions

2024 – Head of Research/Professor, School of Business and Economics. Faculty of Marine Biosciences, Fisheries and Economics. UiT – The Arctic University of Norway.
2009 – 2024 Professor, School of Business and Economics. Faculty of Marine Biosciences, Fisheries and Economics. UiT – The Arctic University of Norway.
2007 - 2009 Professor, Department of Economics and Management. The Norwegian College of Fishery Science – University of Tromsø.
1999 - 2007 Associate professor, Department of Economics and Management. The Norwegian College of Fishery Science – University of Tromsø.
1995/1996 Visiting Scholar, Cornell University, USA.
1994 – 1999 Research Fellow, The Norwegian College of Fishery Science – University of Tromsø.

Education

2024/25 Research Leader Development Program, UiT.
2021 Research Supervision, UiT.
2002 Pedagogical Seminar, University of Tromsø.
2001 Dr. Scient in Economics, The Norwegian College of Fishery Science – University of Tromsø.
1992 M.Sc. in Fisheries economics, The Norwegian College of Fishery Science – University of Tromsø.

Journal articles

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- Kinnucan, H. W., and Myrland, Ø. (2003) "Free-Rider Effects of Generic Advertising: The Case of Salmon." *Agribusiness: An International Journal*, 19(3), 315-324.
- Kinnucan, H. W., Asche, F., Myrland, Ø., and Roheim, C. A. (2003) "Advances in Economics of Marketing and Implications for Aquaculture Development." *Aquaculture Economics and Management*, 7(1/2), 35-53.
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- Kinnucan, H. W., and Myrland, Ø. (2006) "Welfare Effects of Supply Expansion with Trade Restrictions: The Case of Salmon". *Journal of International Agricultural Trade and Development*. Volume 2, No. 2, 185-204.
- Kinnucan, H. W., and Myrland, Ø. (2006) "The Effectiveness of Antidumping Measures: Some Evidence for Farmed Atlantic Salmon." *Journal of Agricultural Economics*, Vol. 57, No. 3, 459–477.
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- Dong, D., Kaiser, H. M., and Myrland, Ø. (2007) "Quantity and Quality Effects of Advertising: A Demand System Approach." *Agricultural Economics*, Vol. 36, 313–324. 3
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- Pettersen, I. K. and Myrland, Ø. A Cod is a Cod, but is it a Commodity? *Journal of Commodity Markets*. Vol. 3 (1), pp. 70-75, 2016.
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